



# ABOUT LEADERSHIP TRAINING



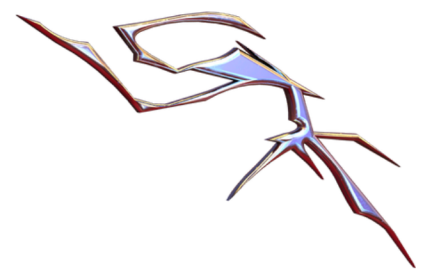
Meritt Learning Center



**20-21  
AUGUST**

"An immersive, interactive & highly engaging workshop for leaders on business storytelling that empowers them to craft & deliver compelling narratives to inspire, inform & illuminate their teams.

**WITH STORYTELLING  
SKILLS**



# HIGHLIGHTS

- UNDERSTANDING THE POWER OF STORYTELLING IN BUSINESS CONTEXT
- LEADING WITH HEART – CONNECTING WITH EMOTIONS, EMPATHY & ETHOS
- BUILDING AN ORGANIZATIONAL CULTURE – WALK THE TALK THROUGH POWER OF STORIES
- CONSTRUCT OF EFFECTIVE BUSINESS COMMUNICATION
- LEADING CHANGE – SHARING PERSONAL STORIES
- INCLUSIVE LEADERSHIP – EMPOWERING TEAMS

# WORKSHOP GOALS

- During the workshop participants will accomplish 3 things:
- Harness the power of storytelling as a leadership communication tool
- Able to connect & lead with impact – Practical tools to communicate effectively
- Structure the high-stake business presentations based on the business storytelling framework



PUTTING  
**STORIES**  
TO  
WORK

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## FACULTY

Monika Tandon

Business Storyteller | Author | Dale Carnegie  
 Certified Trainer - Training Excellence | Founder  
 of Katha Pachisi - The story Bank | Co-founder -  
 ASTA Academy of Storytelling & Theatre Arts



## CONTACT

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# SESSION PLAN

## DAY 1



Power of Storytelling

Key elements of a story

Storytelling as a communication tool

Storytelling spectrum

Individual exercise



Leading with Heart

Concept of 3 E's

Communication model

Tools for leadership communication

in VUCA World



Building an organizational culture

Why do leaders need good storytelling skills?

Walk the talk

5 types of stories every leader needs to share



Group exercise

Q & A end of day 1 (session 1)

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## DAY 2



Construct of effective business communication

Decoding public speaking

Exercise based on practical application of techniques



Leading change

Transformational leadership

Team development phases - High performing teams

Share your story



Inclusive leadership

What is inclusive leadership & why is it important?

Qualities of an inclusive leader

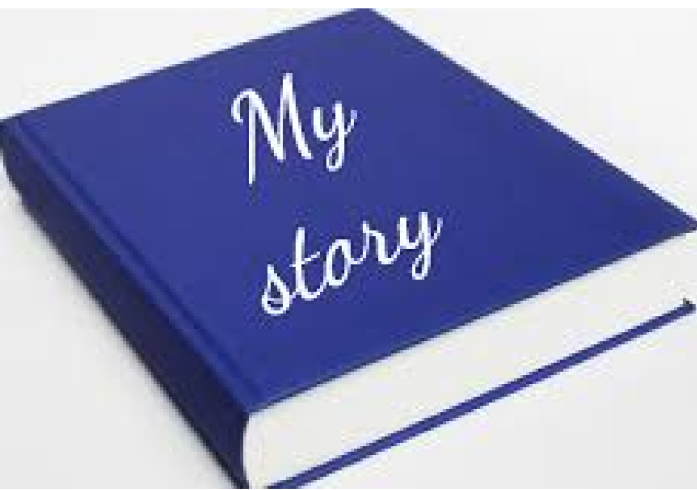
Leadership presence - leading with impact



Group exercise

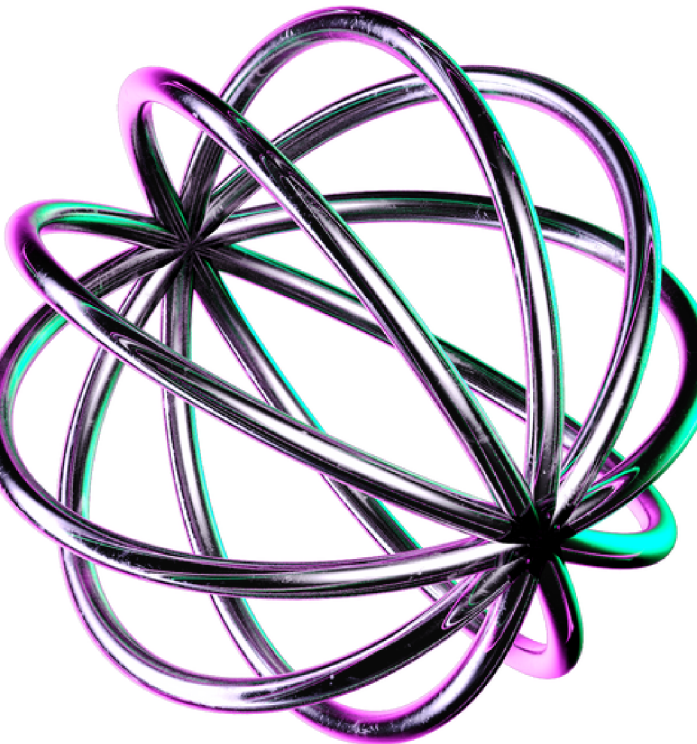
Q & A end of day 2 (session 2)

Summary & wrap up with learnings



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# BECOME A



# STORY TELLING LEADER

## KEY TAKEAWAYS

- E-STUDY MATERIAL, AFTER THE WORKSHOP.
- PARTICIPATION CERTIFICATE.

# WHAT'S YOUR STORY

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